



YMCA OF GREATER KALAMAZOO

2017 ANNUAL REPORT

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

KZOOYMCA.ORG



FOR RECREATION
FOR AFTER SCHOOL
FOR SAFE SPACE
FOR MENTORING
FOR TUTORING
FOR HEALTHY LIVING
FOR SUMMER ENRICHMENT

A PLACE FOR ALL

MESSAGE FROM OUR INTERIM CEO



Youth Development, Healthy Living and Social Responsibility – these are the pillar focuses of the YMCA at work in the Greater Kalamazoo area. Since 1866, the Y has

played a critical role in supporting healthy living initiatives that address the spirit, mind and body. From an organization whose long-time roots and history was to serve men only, today we are a national movement with a priority for diversity, inclusion, and full-access.

What does this mean? It means that the Y is a place for all. A place for all persons of different genders, ages, physical abilities, socioeconomic and educational backgrounds, and ethnic, cultural, and religious beliefs. The Y is an organization made up of a

membership that lifts our neighbors and each other through a variety of programs that address critical community issues such as obesity, academic achievement, safety around water, chronic disease prevention, and opportunities to keep our elderly active, strong, and independent. We do this every day through our core values of caring, honesty, respect and responsibility.

The highlights of 2017 were of major impact. We began our Phase II construction of our *Building for Generations* project and opened a new addition to the Maple location that

provides barrier free access and now meets the growing demand for youth activities and healthy living programming, especially for young families.



FOR A BETTER COMMUNITY
FOR A BETTER US

Continued on page 6

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Glenda VanStratton

Maple Dance Program In Honor of Caroline Brown

Monroe-Brown Foundation

THANK YOU 26TH ANNUAL STRONG KIDS GOLF CLASSIC SPONSORS

Proceeds from this event supported our scholarship program, allowing kids from all neighborhoods to experience the YMCA through membership, afterschool programming, youth and sports camps, classes, and pre-school opportunities. We are most appreciative of our corporate sponsors who made 2017 our best golf fundraising event to date.

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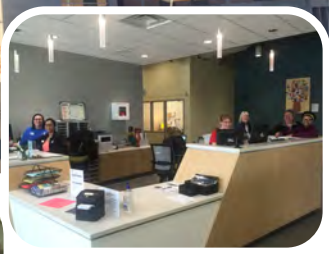
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BUILDING FOR GENERATIONS: A PLACE FOR ALL

PHASE II of the Building for Generations Campaign had the Maple location under construction for much of 2017 with nearly every aspect of the Y experience affected. After great impact, the newly renovated features were opened for use in November. The significant physical changes throughout the facility were made in order to create a more **accessible, functional and welcoming** building. Major project components included:

- A new main single-point entry featuring the Welcome Center, a multi-person work-station that allows for more efficient staffing and member service experience
- A new full-access elevator with service to all building levels
- The Kids Zone (formerly known as Tot Spot), a drop-off kid-watch area with three separate age-specific play areas including a nap space for infants
- A new community room which serves as a group exercise space and meeting facility
- A new barrier-free connecting hallway that joins the tennis house, cardio room and new full-access bathrooms
- Expanded social space
- Full-access restrooms
- Updated and remodeled dedicated youth space which increased from 800 sq. ft. to 3,000 sq. ft. which now includes;
- An interactive activity area that integrates technology with exercise and active play
- Activity rooms or meeting spaces for classes and programs
- A quiet zone for reading, homework time, or conversation
- And various wellness areas improved for better accessibility and lighting.

ALL MAJOR COMPONENTS COMPLETED!



Pictured left: The last water fitness class to meet in the old pool before it was demolished.

EXPECTED COMPLETION SUMMER 2018

PHASE III: The new zero-depth lap and family pool will:

- Replace the small pool with a signature multi-purpose warm water pool and a full-access locker room
- Significantly increase the size from 1,200 sq. ft. to 3,300 sq. ft.
- Add natural light and better ventilation
- Replace the filtering system in the large lap pool with energy efficient filters



Zero-depth entrance, lap and instructional pool. Concept, only.

Why now:

- Increasing population of seniors who need water exercise
- Increased demand for affordable family activities
- Existing pool was slowly sinking and mechanical systems were failing

Benefits:

- With three activity areas, the new pool will provide a significant increase in instructional opportunities for all ages
- People with mobility issues will be able to access the pool with dignity
- Ability to serve more families with increased availability of dedicated

- family swim times that will increase from 4.5 hours per week to 15 hours per week
- Ability to provide aquatic programs for people with special needs
- Increase in lap swimming times in large pool when programming moves to the warm-water pool
- Increase in the number of arthritis therapy programs

2017 IN REVIEW

FOR SOCIAL RESPONSIBILITY SCHOLARSHIP PROGRAM

\$195,532

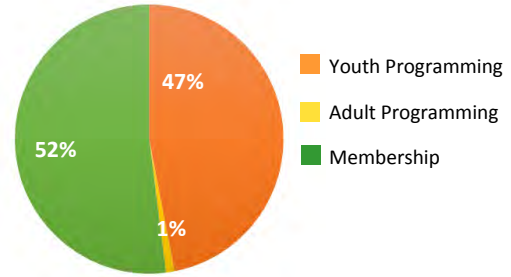
FOR YOUTH DEVELOPMENT

Members and Participants Under the age of 18

8,828



Scholarship Distribution



The YMCA welcomes all who wish to have a Y experience and believes that no one should be denied access based on the ability to pay. Through our scholarship program, the Y provides assistance to youth, adults, and families based on individual needs and circumstances. In 2017, we served 1,114 units, of which 2,185 were youth, totaling 4,369 individuals.

FOR HEALTHY LIVING

2,947

3,811

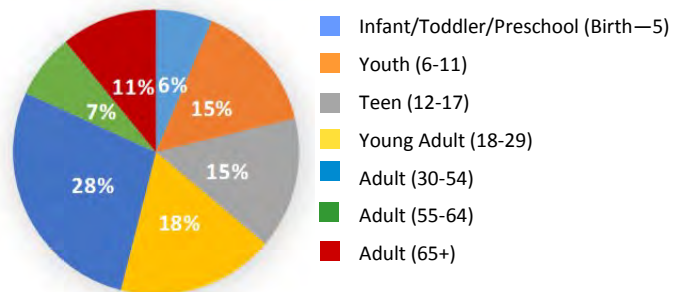
Youth who were exposed to the Y values through youth sports

Youth who learned to swim or improved their skills through swim lessons

Youth Service Numbers:

Child Watch	1,309
Pre-School	60
Before & After School Enrichment	537

Members and Participants by Age



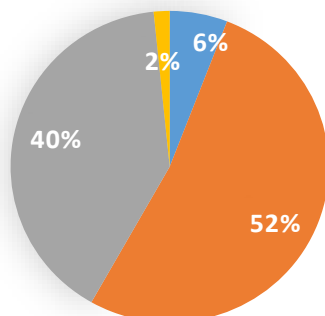
Chronic Disease Programs

Chronic disease has been described as a growing crisis in the United States by health and economic experts as statistics show devastating impact on quality of life and significant loss of life. As such, the Y identifies Chronic Disease as a priority and offers programs to meet critical community needs. In 2017, we saw an increase in the number of persons seeking support. Nearly 116 individuals participated in one of the following: **Diabetes Prevention Program**, **Delay the Disease: Parkinson's and Exercise Program**, **Moving For Better Balance**, **Survivorcise** or the **YMCA Livestrong Program**.

Operational Report

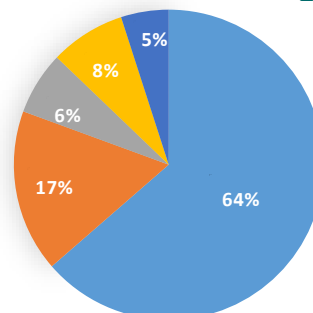
INCOME

- Public Support
- Membership
- Programs
- Other



EXPENSES

- Personnel
- Occupancy
- Depreciation
- Supplies
- Other





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ACTIVE OLDER ADULTS
 Stay strong, stay safe, stay independent and active.

CLASSES AND PROGRAMS
 Helping people reach their health and wellness goals.

EARLY LEARNING
 Preschool program that prepares children for success in school.

LIVESTRONG at the YMCA
 Where cancer survivors build their new normal.

PRIME TIME
 Before and after-school program with the perfect balance of physical activity, academic support and healthy eating.

YMCA SUMMER ACHIEVEMENT at Lincoln and Washington Elementary
 Prevents summer learning loss with reading and math in the morning and enrichment activities in the afternoon.

MISSION: The YMCA puts Christian principles into practice through programs that build healthy spirit, mind, and body for all. **FOR MORE INFORMATION** on how to support the Y, please contact Sidney Ellis, 269.345.9622 ext. 128 or sellis@kzoymca.org.



Wishing STEVE SPRINGSDORF A HAPPY RETIREMENT

After 40 years of service to the YMCA, Steve Springsdorf retired in October. The YMCA of Greater Kalamazoo wishes for Steve a safe, healthy, and enriching retirement with his wife Judy, whose futures include camping, travel, and family. Steve's tenure as CEO at the Y of Greater Kalamazoo provided a dynamic leadership that created many new initiatives, strengthened programming, and developed a strong leadership team and staff. For his caring, enthusiasm, focus, and leadership, we thank him and wish him many years of new adventures.

Continued from cover,

We also began Phase III construction, removing the warm-water therapy and instructional pool to make way for its replacement. We began a regular "after-hours" activity for southwest Michigan refugee women to experience the Y in a safe and comfortable setting. Off site, we expanded our summer reading program to include Washington Writers' Academy, bridging the summer reading loss gap and making significant improvements in students' test scores.

virtue of the generous community support we continue to receive. We have much work to do. Our new CEO, Dave Morgan, is taking the helm in 2018. It is our hope that you will soon experience his enthusiastic passion for the Y and the opportunities we have to grow a healthier community and stronger families

FOR A BETTER US.

We can only claim pride in the work we are tasked to tackle by

Jim Migliaccio, Operations Director