



YMCA OF GREATER KALAMAZOO 2016 ANNUAL REPORT

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

K Z O O Y M C A . O R G



FOR RECREATION
FOR AFTER SCHOOL
FOR SAFE SPACE
FOR MENTORING
FOR TUTORING
FOR HEALTHY LIVING
FOR SUMMER ENRICHMENT

A BANNER YEAR

MESSAGE FROM OUR CEO



For over 150 years, the Y has played a role helping people of all ages in the greater Kalamazoo community live healthier in spirit, mind and body. And

as our community has grown and changed, so has the Y. From a narrowly focused organization that started out serving men only, we have become a welcoming place for people of all backgrounds. With an inclusive mission and lasting core values, the Y is here today to help all people reach their fullest potential.

As our annual report illustrates, 2016 was a significant year for the YMCA of Greater Kalamazoo. We celebrated and recognized our many achievements as part of our 150th

year anniversary. We began the first phase of the Building For Generations capital development projects with the addition of the full access locker room at the Portage Y. We significantly lowered our membership rates which created greater access to all in our community regardless of family income. As a result, 21,863 people had memberships at the Y with an additional 7,557 people participating in a Y program.

We continued to take the lead in the number of children who learned to swim, youth who received guidance and support through licensed childcare related programs, and seniors who maintained their health and independence.

With the support of our volunteer leaders



FOR A BETTER COMMUNITY
FOR A BETTER US

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THANK YOU TO OUR 2016 ANNUAL CAMPAIGN DONORS

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ARCADIA BREWING COMPANY'S
"DRINK ONE DOWN FOR YOUR
TOWN" COMMUNITY
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In 2016, the Y celebrated its sesquicentennial through several events, including a 150th Anniversary dinner held at the Kalamazoo Country Club. We're honored to have had the attendance and support of nearly 200 guests who recognized this organization's history and impact to the greater Kalamazoo area. Many thanks to the table sponsors for their support (shown below) and to our 2016 Y Board of Directors whose vision for growth and improvements will make a long lasting impact on the Y's future for many years to come.

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OUR DEEPEST THANKS TO ALL WHO BELIEVE in and SUPPORT THE Y CAUSE.

THANKS TO OUR 25TH ANNUAL STRONG KIDS GOLF CLASSIC SPONSORS

Proceeds from this event supported our scholarship program, allowing kids from all neighborhoods to experience the YMCA through membership, afterschool programming, youth and sports camps, classes, and pre-school opportunities.

All Pro Exercise
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Anderson Bros. Steamatic
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BUILDING FOR GENERATIONS: ACCESS FOR ALL



PHASE I: Thanks to a community of donors who raised \$725,000, the Y at Centre Street opened its new, all-accessible locker facilities, designed with young families and those with special needs in mind. With 74 lockers, seven private changing and shower stations, and two single-stalled bathrooms, the new locker room and its amenities provides direct access to the pool and offers generous, open space for mobility. For the dad who takes his daughter to swim lessons, and the mom who plans to splash with her sons during family pool time, life has gotten a little easier.

Project Description:

New Healthy Kids & Family Center and Kids Zone

- Renovate 3,000 sq. ft. of program space into a multi-use space serving youth, teens, and families
- Increase dedicated youth space from 800 sq. ft. to 3,000 sq. ft.
- Interactive activity area that integrates technology with exercise and active play
- Activity rooms or meeting spaces for classes and programs
- Quiet zone for reading, homework time, or conversation

Why now:

- Youth need to be engaged in active play and learn that being active throughout life leads to long term health
- Teens need multiple support approaches to be successful

PHASE III: Project Description: New zero-depth lap and family pool

- Replace existing small pool with a signature multi-purpose warm water pool and a full-access locker room
- Significantly increase the size from 1,200 sq. ft. to 3,300 sq. ft.

Why now:

- Increasing population of seniors who need water exercise
- Increased demand for affordable family activities
- Existing pool is slowly sinking and mechanical systems are failing

Benefits:

- With three activity areas, the new pool will provide a significant increase in instructional opportunities for all ages
- People with mobility issues can access pool with dignity
- Ability to serve more families with increased availability of dedicated family swim times that will increase from 4.5 hours per week to 15 hours per week
- Ability to provide aquatic programs for people with special needs

PHASE II: The YMCA Building for Generations Campaign raised \$3.8 million toward \$5 million to begin executing exciting significant physical changes throughout the facility in order to create a more accessible, functional and welcoming building. Major project components will include:

- A new entrance
- A Kids Zone and community room
- Expanded social space
- Full access restrooms
- Updated and remodeled youth & family and wellness areas

The artist's renderings shows a new, one-point entry with natural lighting, connecting the tennis area and main lobby, leading to main programming areas, to include a new full-access elevator.



Benefits:

- Increase capacity to serve teens after school, and youth in evenings and on weekends
- Program space that promotes being active (addresses achieving healthy weight in children)



New Healthy Kids & Family Center and Kids Zone, concepts only.

- Add natural light and better ventilation
- Replace filtering system in the large lap pool with energy efficient filters
- Add a handicap-accessible locker room adjacent to the pools



Zero-depth entrance, lap and instructional pool. Concept, only.

2016 IN REVIEW

FOR SOCIAL RESPONSIBILITY SCHOLARSHIP PROGRAM

\$202,000

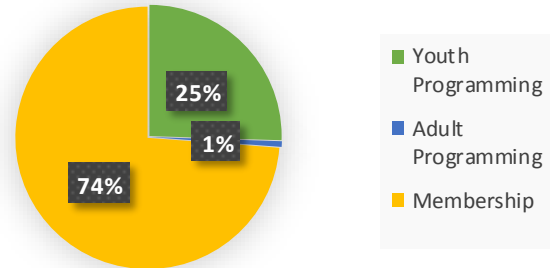
FOR YOUTH DEVELOPMENT

Members and Participants Under the age of 18

10,633



Scholarship Distribution



The YMCA welcomes all who wish to have a Y experience and believes that no one should be denied access based on the ability to pay. Through our scholarship program, the Y provides assistance to youth, adults, and families based on individual needs and circumstances. In 2016, we served 1,416 family units, 2,761 youth units, totaling 4,956 individuals.

FOR HEALTHY LIVING

1,806

3,186

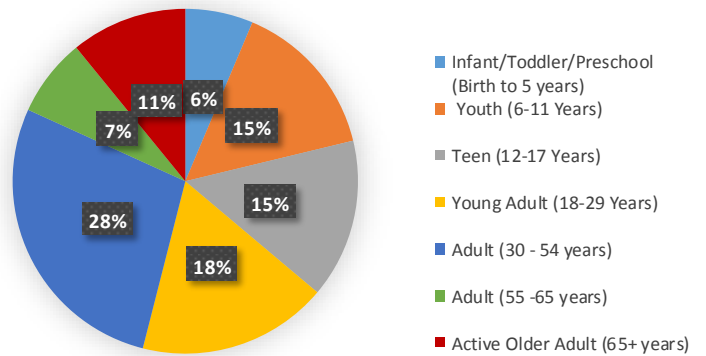
Youth who were exposed to the Y values through youth sports

Youth who learned to swim or improved their skills through swim lessons

Youth Service Numbers:

Child Watch	1,298
Pre-School	95
Before & After School Enrichment	658

Members and Participants by Age

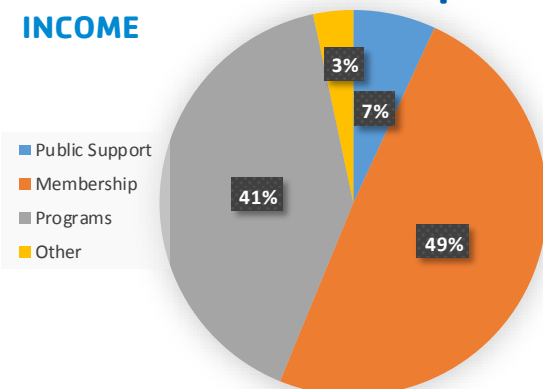


Chronic Disease Programs

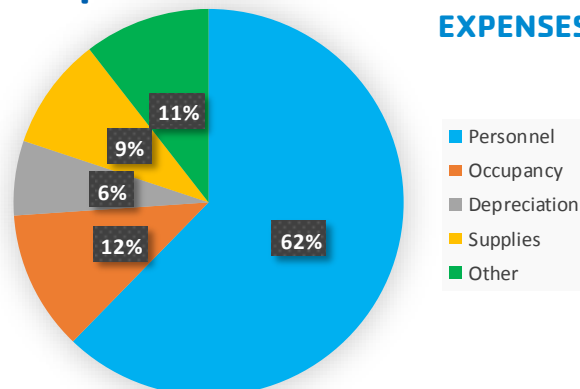
Chronic disease has been described as a growing crisis in the United States by health and economic experts as statistics show devastating impact on quality of life and significant loss of life. As such, the Y identifies Chronic Disease as a priority and offers programs to meet critical community needs. In 2016, we saw an increase in the number of persons seeking support. Nearly 85 individuals participated in one of our [Diabetes Prevention Program](#), [Delay the Disease: Parkinson's and Exercise Program](#) or the [YMCA Livestrong Program](#).

Operational Report

INCOME



EXPENSES



THE Y. FOR A BETTER US.

ACTIVE OLDER ADULTS

Stay strong, stay safe, stay independent and active.

CLASSES AND PROGRAMS

helping people reach their health and wellness goals.

EARLY LEARNING

5-Star Preschool program that prepares children for success in school.

LIVESTRONG at the YMCA

Where cancer survivors build their new normal.

PRIME TIME

Before and after-school program with the perfect balance of physical activity, academic support and healthy eating.

YMCA SUMMER ACHIEVEMENT

at Lincoln Elementary

Prevents summer learning loss with reading and math in the morning and enrichment activities in the afternoon.



YMCA of GREATER KALAMAZOO
1001 WEST MAPLE STREET
KALAMAZOO, MI 49008

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MISSION: The YMCA puts Christian principles into practice through programs that build healthy spirit, mind, and body for all. **FOR MORE INFORMATION** on how to support the Y, please contact Sidney Ellis, 269.345.9622 ext. 128 or sellis@kzooyymca.org.



TOGETHERHOOD & Membership Drives

New initiatives in 2016 included community outreach efforts across the organization. Our TOGETHERHOOD volunteers tended to vegetable garden projects, supported Kalamazoo in Bloom, and collected winter coats for those in need. The Y's Membership Services department incorporated various material good drives including food for the Gospel Mission, underwear for Ministry with Community, and Halloween costumes for youth in need, in lieu of charging a membership fee. Additionally, our staff volunteered their off-hours to represent the Y in several projects supporting Habitat for Humanity, and Loaves and Fishes and Ministry with Community.

Continued from cover, CEO message

and the many contributors listed in this report, we were able to assist 4,100 youth, teens and adults through financial assistance for programs and memberships. The scope and breadth of our work continues to grow.

Because we work with people in all phases of their lives, everyone has a different perspective on their Y experience. To some, it is how we've helped them maintain or reclaim their health; to others, it's the valuable lessons they've learned through Y youth pro-

grams; and for many, it is that sense of belonging to a supportive community. Added together, the collective weight of these experiences adds up to a stronger, healthier, and better connected community. A better, greater Kalamazoo for all. Thank you for your part in furthering the Y cause! We look forward to continuing this success story in 2017, FOR A BETTER US.

Steve Springsdorf
President & CEO