

STRENGTHENING OUR COMMUNITY



YMCA of GREATER KALAMAZOO 2021 Annual Report

The goal of the YMCA is to help every one of us reach our full potential. To empower each person throughout our community to live, dream, and become stronger. To enable youth to learn, grow, and thrive.

2020 was a year when we all learned a new vocabulary – words like social distancing, pandemic, coronavirus, and virtual learning. As we reflect on 2021 though, here are the words that come to mind:

HOPE As the pandemic evolved and the vaccine became more widely available, the world began to reopen. We began to see that we could once again enjoy places and activities that we had missed for so long, and that brighter times were ahead.

TOGETHER Along with our community partners, members, volunteers, and staff all working together, we began to emerge from many long months of uncertainty. Together in 2021, these change-makers delivered this promise through programs focusing on youth development, healthy living, and social responsibility.

COMMUNITY YMCA members come to build their social health as well as physical. More than 15,000 active members are now using the YMCA again. Exercise classes are overflowing, young swimmers are back in action, book clubs are meeting in person again, and kids are coming in swarms to hang out at the YMCA Teen Center and after school. It is truly a wonderful sight.

We are so appreciative of supporters like you who have helped us survive these unprecedented times. Because of you, we know that the Y will continue to provide Financial Support to members of our community so they may have full access to the Y and all of our programs and services.

We invite you to join us to explore the many 2021 highlights on the following pages which give evidence to how we are continuing to strengthen our community!

Friends on a mission,

President and CEO
YMCA of Greater Kalamazoo



Y STORY BY NUMBERS

FINANCIALS

PUBLIC SUPPORT

General Contributions	\$357,989
United Way	\$21,938
Grants	\$3,684,753
Trust Contribution	\$0
Special Events	\$90,958
Total Support	\$4,155,638

EARNED REVENUE

Membership	\$2,345,686
Programs	\$734,128
Child Care and Camp	\$1,024,651
Misc. Revenue	\$172,988
Total Earned Revenue	\$4,277,453

Total Revenue **\$8,433,091**

PROGRAM EXPENSE

Membership	\$1,662,843
General Programs	\$3,106,273
Supporting Services to Programs	\$1,804,600
Total Program Expense	\$4,769,116

ALLOCATED EXPENSE

Fundraising	\$341,740
Financing	\$155,232
Depreciation	\$578,291
Administration	\$784,112
Total Allocated Expense	\$1,859,375

Total Expense **\$8,433,091**

MAJOR GRANT FUNDING PARTNERS

1st Source Bank
The Burdick-Thorne Foundation
Dorothy U. Dalton Foundation
Harold and Grace Upjohn Foundation
Havirmill Foundation
The H.P. and Genevieve Connable Fund
Kalamazoo Community Foundation
Marvin & Rosalie Okun Foundation
McParlan Family Fund
PNC Foundation
Suzanne U.D. Parish Foundation
United Way of the Battle Creek & Kalamazoo Region

NO ONE IS TURNED AWAY FROM THE Y DUE TO THEIR INABILITY TO PAY.

With thanks and gratitude for community support through the annual campaign, the Y is able to provide financial assistance to those facing financial barriers to the Y experience.

We couldn't have rebuilt without you!

2021 ANNUAL CAMPAIGN SUPPORT*

PACESETTERS

\$5,000 +

Abraxas Worldwide
Robert Borsos
John & Kelly Broschak
Charles River Laboratories, Inc.
Glen C. & Gail G. Smith Fund
James and Winifred Stewart Fund
Si & Shirley Johnson
Kalsec, Inc.
Timothy & Joy Light
Scott & Janet Nykaza
Preston & Barbara Parish
Foundation
Kay Polzin
Ralph Moyle, Inc.
Stryker Corporation
Tyler-Little Family Foundation
Jack Wattles
Larry Wilson

DREAM BUILDERS

\$2,500 - \$4,999

Allen Edwin Home Builders
AVB Construction
Consumers Energy
Jim & Jo English
Fetzer Institute
Jan Frizzo
Honor Credit Union
The Lutz Family
Matrix Fitness
David & Heather Morgan
R.W. LaPine Inc.
Libby & Pete Seaver
Robert Wheeler
Sheri & Richard Welsh
Laurie & Jim Ziech

LEADERSHIP CIRCLE

\$1,000 - \$2,499

Amanda's CPR+
Erik & Dayna Anderson
Anonymous
John Barry
Priscilla J. Blair
Jeanne Borzkowski

Phil Chludzinski
Consumers Concrete Corporation
CTS
Cheryl Dickson
Susan & Fred Einspahr
Charitable Fund
James English
Esper Electric
Shon & Sam Field
Gerard & Margery Thomas Fund
Don & Janet Gladstone
Greenleaf Trust
Jim Haas
High Caliber
HUB International
James and Winifred Stewart
Fund
JK Financial Services Inc.
Kreis, Enderle, Hudgins &
Borsos, P.C.
Lawrence & Sylvia Wong
Foundation
Lemmen Family Trust
Patrick Lynch
Mall City Mechanical
Elizabeth Upjohn Mason
Meijer
Metzger's Inc.
Jim & Michelle Migliaccio
Peter & Amanda Militzer
Nexus Business Solutions
R. Thomas & Linda Powell
Mike Roeder
Karl Sandelin
Alaina Schuld
Brian Montgomery
Southwest Michigan
Dermatology
Dave & Ronda Stafford
Rebecca & Adam Strauss
The OnStaff Group
Tower Pinkster
Traveler's Cafe and Pub
Charles VanZoeren
Whitmore Realty Group

COMMUNITY ADVOCATES

\$500 - \$999

Acrisure

Patrick Allkins
Jerome & Kathleen Amrhein
Rendell J. Austin II
Peter Blickle
Khady Brumblay
Shawn Brownell
Joe Cekola
Charvat Agency
Ben & Kasey Davis
Karol Dill
In Memory of Anne Oman
Gregory Dobson
First National Bank of Michigan
James & Shirley Freeman
Ajoy Ghosh
Angelita Glynn
Jaimy Gordon
Bjorn Green
Heather Hudson
Carrie Hybels
Evelyn Iversen
Vicky Kettner
Lee Kirk & Kate
Kirk-Greenberg
KSS Enterprises
Marilyn Longjohn
Bobby Ludwick
Mattawan Family Eye Care
Dr. & Mrs. David Milko
Jennifer Nardi & Jesse Palmer
Rob & Sara Nicholson
Almyra Parker
Ann Paulson & Bill Pierce
Emily & Jeff Pearson
Jim Penny
Philoptochos Society
Annunciation Greek
Orthodox Church
Kenneth Rathert
Rentalex
Rooted in Kzoo
Maple Tennis
Mary Beth Sons
The Barton Group
James & Lorraine Valk
L. Marshall & Tonja Washington
Meghann Weinberg
Richard Welch

* A full list of donors is available upon request.

LEADERSHIP

BOARD OF DIRECTORS

Chair: John Broschak

Vice Chair: Dr. Cheryl Dickson

Treasurer: Jim Valk

Past Chair: Vacant

Officer: Dr. Scott Nyaza

Directors:

Jason Beach

Nkenga Bergen

Allison Birmingham

Jason Cassiday

Dr. Jack Gesmundo

Stefon Hemphill

Brandon Jeannot

Shirley Johnson

Cindy Kole

Sondra Phillips

Mike Roeder

Meghann Weinberg

Jessica Young

YMCA LEADERSHIP TEAM

Dave Morgan

President/Chief Executive Officer

Jeanne Borzkowski

Chief Financial Officer

Ben Davis

Chief Advancement Officer

Jim Migliaccio

Operations Director, Youth Development

Peter Militzer

Operations Director, Healthy Living

Chris Hamacher

Operations Director, Facilities

Maple

1001 W. Maple St.
Kalamazoo, MI 49008

Portage

2900 W. Centre Ave.
Portage, MI 49024

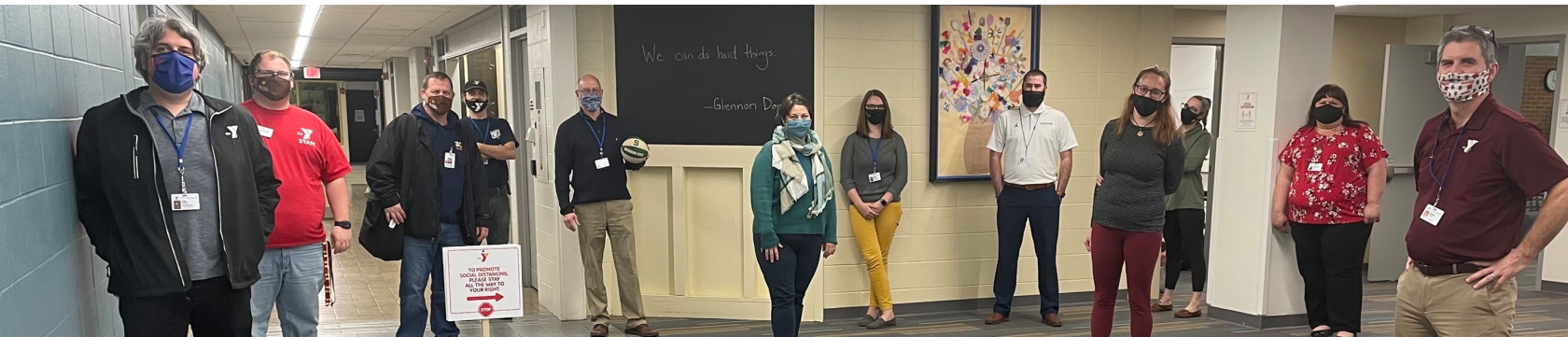
Lincoln Youth Center

912 N. Burdick St.
Kalamazoo, MI 49001



YMCA of Greater Kalamazoo
1001 W. Maple St.
Kalamazoo, MI 49008

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U.S. Postage
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FOR A BETTER COMMUNITY. FOR A BETTER US.

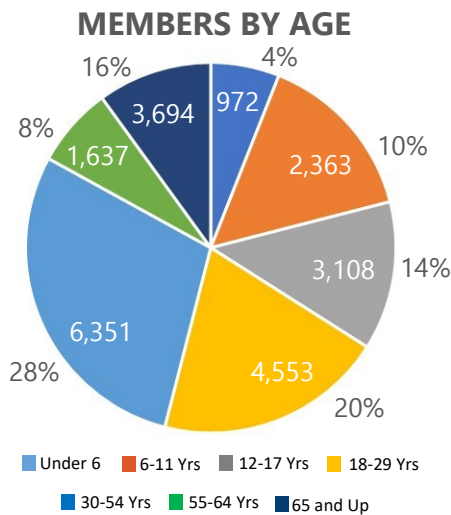


FOR YOUTH DEVELOPMENT[®]
 FOR HEALTHY LIVING
 FOR SOCIAL RESPONSIBILITY

WE'RE MORE THAN A GYM WE'RE A CAUSE

Annual Support to the YMCA allows us to award Financial Assistance toward membership or programs for those who would like to participate but need a helping hand. It is part of the Y's mission to build

CONSTITUENCY REPORT



COMMUNITY NEEDS & ISSUES

For more than 100 years, the YMCA of Greater Kalamazoo has worked to address important needs related to Youth Development, Healthy Living, and Social Responsibility.

Did you know...

- Drowning is the second leading cause of death for youth ages 5-14?
- 42% of teens report not having a positive role model in their lives?
- 1 in 4 children are unsupervised after school?
- 2 out of 3 older Americans have multiple chronic health conditions?

2021 YMCA Highlight Impacts



834 youths participated in swimming and drowning prevention programs.



608 youths participated in tennis programs across Maple and Portage Y's.



139 teens took part in afterschool programming, and 427 youth were enrolled in Prime Time (before and after school program.)

MAKING IMPACT

The YMCA seeks financial support from donors like YOU – individuals, corporations, and foundations who want to build a stronger and healthier community – to address these needs. With your partnership the Y provides membership and impactful programs that are accessible to ALL, regardless of financial obstacles. Thanks to the generosity of those who support the YMCA, so much is possible.

- In 2021 we awarded over \$315,000 in financial assistance to more than 5,000 individuals in greater Kalamazoo (half of them youth under the age of 18).
- Our Achievement Gap program at Lincoln elementary school now includes Newcomers to our community, many of whom are attending organized school for the first time – at no cost to participating youth and their families.
- We have expanded our wellness and recreation programs for community members with diverse abilities, including adaptive swim lessons and wheelchair tennis classes.
- Our Healthy Aging programs have been revamped and expanded to not only provide exercise and education to address chronic health issues, but also improve social wellbeing through meet-and-greets and book club.

We anticipate that the demand for financial assistance will be even greater in 2022, and our goal is to fully fund this program through contributed support.

	2019	2020	2021
Amount awarded	\$498,522	\$326,621	\$315,663
Amount raised	\$248,977	\$315,105	\$310,266
Funding Gap	\$249,545	\$11,516	\$5,397

Will you help us fulfill the YMCA mission of helping build a healthy spirit, mind, and body FOR ALL? Thank you for considering an annual support gift today.

2022 ANNUAL CAMPAIGN PLEDGE FORM

Levels of Giving

All levels receive Donor Wall recognition.

- Pacesetter* [\$5,000+] – Extra-Large Banner
- Dream Builder* [\$2,500 to \$4,999] – Large Banner
- Leadership Circle* [\$1,000 to \$2,499] – Medium Banner
- Community Advocate* [\$500 to \$999] – Small Banner
- Benefactor [\$250 to \$499]
- Partner [\$1 to \$249]

Total Gift Amount \$ _____

Name _____
(As it will appear in recognition material.)

Address _____

City _____ State _____ Zip _____

Phone () _____ Email _____

- In memory/honor of (circle one) _____
- I wish to remain anonymous.
- Check enclosed (payable to 'YMCA of Greater Kalamazoo')
- Please invoice me.

Does your employer match gifts? Yes No Don't know
If yes, or don't know, please provide company name:



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Please detach and return this form with your gift to:
YMCA Annual Campaign
Attn: Rhonda Ludwig
1001 W. Maple St.
Kalamazoo MI 49008

Contributions are tax deductible to the full extent allowed by law.



Please give today. We can't do it alone!

Or to give online visit www.kzooyymca.org/donate or scan the QR code.